



IELSM – Call 9.0

To insert the company into an international market pressured by environmental regulations and adaptation of new technologies

- Business alliances
- Networking with international experts
- Alliances with international universities
- Readaptation of model of business
- New clients on a global scale



Business & Law School
Hochschule für Management und Recht



UTEQ
UNIVERSIDAD TECNOLÓGICA
DE QUERÉTARO

UNIVERSIDAD DE
GUANAJUATO



A true digital platform for collaboration!

Some of our successes



JackFruit Guys, a Mexican company dedicated to providing the world with jackfruit products of the highest quality, has found new market niches and distributors in Germany through the IELSM.



Costa Rican company that specializes in software development and technological support. At IELSM, it has been able to focus on developing sustainable strategies by integrating them with new technologies in its services.

There is more...



WE HAVE BEEN
NOMINATED

Vote for us to win the People's Choice Award

EMERGING INNOVATION AND
ENTREPRENEURSHIP ACTIVATORS

**INTERNATIONAL
ENTREPRENEURSHIP-LAB
OF BUSINESS & LAW
SCHOOL BERLIN**

Vote by September 16

1362



Participants until July 2014

60%

Female participation

54

Sessions

1100

International Students

24

Universities

63

Business Models

72

Catalysts

70

Entrepreneurs

120

Experts

45

Business Ecosystems

23

Social Entrepreneurship

20

Social Innovation Projects

Top 10

Germany's Impact and Diversity Award

1st Place

Entrepreneurship Project Guanajuato, Mexico.

2

International Conferences Organized

8

Top - International Speakers

If you are an academic or student and want to access international knowledge quickly and interact with the global business world

Are you interested in increasing your knowledge in entrepreneurship and innovation and want to increase your international academic and research networking and are you thinking of connecting and cooperating with companies?

Academics and Researchers



Students



Do you want to develop new skills for your professional career within a digital platform for international entrepreneurship and do you already aspire to promote your talent in the international labor market?

...at IELSM we have a plan and resources for you!

Are you an entrepreneur or do you want to start a business?



If you identify the need to innovate and explore strategies that not only accelerate growth, but also optimize costs and simplify your operations, we are here to help you to discover successful and sustainable paths..



We transform your ideas into a solid and scalable business



We integrate sustainability into your business model to make it attractive in the international European market.



We quickly internationalize your business



The businessmen are with us, because they believe in what we believe.....

What and how do we do it?



We generate the conditions and resources for the acceleration and internationalization of business models for entrepreneurs and businesspeople. In addition, we provide strategic, organizational and operational support in an agile and simple manner using international and multicultural know-how and having the best specialists and recognized universities as our great ally.



INPUT



OUTPUT



PREPARATION AND
VADIDATION FOR
ACCELERATION



ACCELERATION THROUGH
THE INNOVATION
ECOSYSTEM



RE-ADAPTATION;
INTERNATIONALIZATION AND FINAL
ACCELERATION

Unique Method

International and multicultural technical knowledge with a diversity of agents related to innovation and entrepreneurship.

International Support

Support from more than 23 universities and more than 60 companies and public institutions from Europe, Latin America, Asia and Africa.

Coworking Permanente

We have a team of professionals in international entrepreneurship in different areas and from prestigious universities around the world, adding to them more than 60 experts in international business, innovation and entrepreneurship.

Entrepreneurship, countries and allies



CURRENTLY MORE THAN 40 BUSINESS MODELS AND 17 COUNTRIES

1. Clean Energy
2. Logistics and Food
3. Smart Recycling
4. Digital Educational Services
5. Artificial Intelligence and Logistics
6. Smart Agriculture
7. Organizational Reengineering
8. Entrepreneurship in Ukraine
9. Textiles and Fashion
10. Agricultural and Aquaculture Exports
11. Biosecurity and Recycling
12. Digital Legal Services
13. Aeronautics
14. Food and Drinks
15. Ecotourism
16. Productive Immigration in Europe
17. Fashion and sustainability

COUNTRIES

- GERMANY
- ENGLAND
- SCOTLAND
- SPAIN
- KENYA
- GHANA
- NIGERIA
- JAPAN
- MEXICO
- CUBA
- COLOMBIA
- VENEZUELA
- USA
- COSTA RICA
- ECUADOR
- ARGENTINA
- PERU

UNIVERSITIES

- Business & Law School (BSP) - Alemania
- Technological University of Querétaro - Mexico
- University of Guanajuato - Mexico
- Autonomous University of Madrid - Spain
- University of Castilla-La Mancha - Spain
- Glasgow University - Scotland
- Loyola University New Orleans, United States
- Cape Coast University - Ghana
- Nairobi University - Kenya
- Autonomous University of Yucatan - Mexico
- National University of Costa Rica
- Autonomous University of Querétaro - Mexico
- University of Reading - Inglaterra
- Pontifical Bolivarian University - Colombia
- Milagro State University - Ecuador
- Landmark University - Nigeria



Our partners are our best reference!



BENEFITS AND OPPORTUNITIES

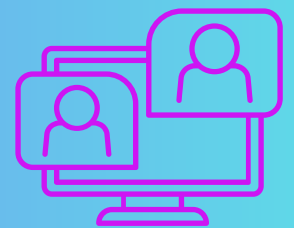
ACADEMICS AND RESEARCHERS

- International Certificate as "Catalyst in International Entrepreneurship on Digital Platforms".
- Innovative learning and teaching methods for re-adapting and accelerating business models in the context of digital transformation and environmental sustainability.
- Continuous training in the field of international entrepreneurship and innovation through workshops, conferences, creative sparks, among others.
- Participation in research and international mobility networks in Latin America and Europe.
- Business certificate for participation in the business model analysis.



STUDENTS

- International Certificate: "International Entrepreneurship in Digital Platforms".
- Direct multicultural coworking with entrepreneurs, academics, experts and international students from America, Asia, Europe and Africa.
- Innovative tools for accelerating business models globally.
- Virtual or in-person international business internships.
- Participation in the IELSM UNIVERSUS Program talent pool as a perspective for access to the international labor market (Europe, America and Asia).

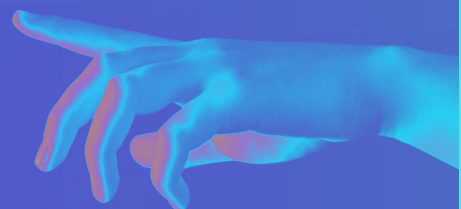


BENEFITS AND OPPORTUNITIES

BUSINESSMEN AND ENTREPRENEURS

- Rapid readaptation of the business model to the current context of the international market.
- Development of strategic alliances to raise resources for innovation, entrepreneurship and financial support.
- Using IELSM as a digital international business unit to promote and monetize the business.
- Attracting new customer segments.
- Development of business ideas ready to launch on the market.
- Business training in the field of international business.
- Access to the IELSM international talent pool to be integrated into the company's development plans.
- International consulting to strengthen innovation capabilities in all operational areas of the company.
- Personalized advice to companies to undertake new business ideas.
- International promotion of the company's services through the IELSM.

In a very short
time we will make
your business
more attractive in
the market





Highlights

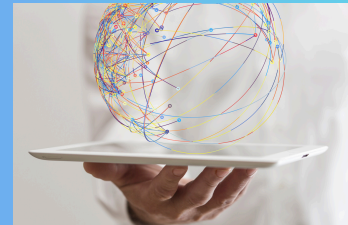
➔ Carlota Perez International Conference
November 13



➔ First Entrepreneurship Route, Costa Rica
25 - 29 November 2024



➔ IELSM Ecosystem Day
December 2nd



➔ Creative Spark 2024
22 September - 5 November 2024

There is
more...

**Registration open until
September 27, 2024**



Registration Here

The IELSM Team will contact you to define and agree on the terms of your participation.

Join IELSM and contact us here:

**IELSM: contact@ielsm.com
www.ielsm.com**

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