

Call for applications

20
23
OCT-DEC

Be part of the success and international talent in entrepreneurship



INTERNATIONAL
ENTREPRENEURSHIP-LAB
SMART MONEY



UNIVERSIDAD
DE GUANAJUATO

INTERNATIONAL ENTREPRENEURSHIP-LAB SMART MONEY

The internationalization of your business model
with global and multicultural know-how



Top 10 finalists in 2023 of 186
projects in Germany



INTERNATIONAL ENTREPRENEURSHIP-LAB

SMART MONEY is a global digital platform for entrepreneurship with German know-how that accelerates business models.



What and how do we do it?

We accelerate and internationalize business models facilitating strategic and operational support to startups and established companies in an agile and simple way, with international and multicultural know-how and with a permanent monitoring of the business in the context of digital transformation and environmental sustainability.



INPUT

OUTPUT

PHASE I

PHASE II

PHASE III

KICK OFF AND VALIDATION
FOR ACCELERATION

ACCELERATION THROUGH
THE INNOVATE ECOSYSTEM

READAPTATION, INTERNATIONALIZATION
AND FINAL ACCELERATION

- 1 Co-creation and transfer of international know-how to strengthen business models.
- 2 Digitization and permanent digital transformation of business models.
- 3 Internationalization of enterprises and entrepreneurships.
- 4 Global business alliances and entrepreneurship and innovation ecosystems to attract more customers.
- 5 Incubation, acceleration and mentoring.
- 6 Strategic marketing and promotion of business services.

IELSM, the substitute of your business, entrepreneurship and innovation department with high efficiency

Our partners and business fields

CURRENTLY + 40 BUSINESS MODELS IN 10 COUNTRIES

- GERMANY**
- MEXICO**
- VENEZUELA**
- NETHERLANDS**
- CUBA**
- COSTA RICA**
- KENYA**
- COLOMBIA**
- ECUADOR**
- ARGENTINA**

1. Clean Energy
9. Textiles and Fashion
2. Logistics and Food
10. Agricultural and Aquaculture Exports
3. Smart Recycling
11. Biosecurity and Recycling
4. Digital Educational Services
12. Digital Legal Services
5. Artificial Intelligence and Logistics
13. Aeronautics
6. Smart Agriculture
14. Food and Drinks
7. Organizational Reengineering
15. Ecotourism
8. Entrepreneurship in Ukraine
16. Productive Immigration in Europe

UNIVERSITIES

- Business & Law School (BSP) - Germany
- Universidad Tecnológica de Querétaro - Mexico
- Universidad de Guanajuato - Mexico
- Universidad Autónoma de Madrid - Spain
- Universidad Castilla-La Mancha - Spain
- Universidad de Glasgow - Scotland
- Universidad Autónoma de Yucatán - Mexico
- Universidad Nacional Costa Rica
- Universidad Autónoma de Querétaro - Mexico
- Universidad Pontificia Bolivariana - Colombia
- Universidad Estatal de Milagro - Ecuador
- Universidad Nacional Autónoma Alto Amazonas - Peru
- Cape Coast University - Ghana
- Nairobi University - Kenya
- Universidad de la Habana - Cuba
- Universidad CAECE - Argentina



Our partners are our best references



Why partner with us?

We offer entrepreneurs, academics, students and experts a digital space for multicultural coworking, favoring specialized learning for all and detecting and taking advantage of opportunities to internationalize and monetize business models of all economic sectors, ensuring their social impact.

Unique method and mindset

International and multicultural know-how with a diversity of actors connected to innovation and entrepreneurship.



International support

Supported by more than 16 universities, more than 40 companies and public institutions from Europe, Latin America, Asia and Africa.



Coworking permanent

We have a stock of professionals in international entrepreneurship in different areas and from prestigious universities, adding to them more than 60 international experts



Better results since 2022

- ✓ Acceleration of more than 80 business models.
- ✓ Training of more than 50 Catalysts (Academics) in international entrepreneurship.
- ✓ Participation and connection with over 60 international business experts.
- ✓ Inclusion of women entrepreneurs (more than 19 business projects).
- ✓ More than 16 universities from around the world are part of the digital platform.
- ✓ More than 10 global business alliances.
- ✓ More than 500 international students trained in digital coworking for international entrepreneurship.
- ✓ Creation of more than 19 digital and international business ecosystems.
- ✓ More than 40 business projects in cooperation with universities.
- ✓ **IELSM among the TOP 10 Finalist in the IMPACT DIVERSITY AWARDS 2023 in Germany.**

If you are an academic, student, entrepreneur or expert in international business issues...

Entrepreneurs



Do you have new business ideas and want to start an international business or do you need support to increase your sales and also want to contribute to the development of skills of academics and students?

Academics and Researchers



Are you interested in increasing your knowledge in entrepreneurship and innovation and want to increase your academic networking and cooperate with companies?

Students



Do you want to develop new competences for your professional development within a digital platform for international entrepreneurship?

Experts



Are you interested in networking enhancing your knowledge in the field of international business and participating in international business projects?

... in the IELSM we have a development plan for you!

BENEFITS AND OPPORTUNITIES

ENTREPRENEURS

- Global and "a la carte" business readaptation and acceleration.
- International networking and collaboration through entrepreneurship ecosystems.
- Availability of highly qualified mentors and experts.
- Increased visibility of your services to attract new clients.



ACADEMICS AND RESEARCHERS



- International Certificate as "Catalyst in International Entrepreneurship".
- Innovative learning and teaching methods for the readaptation and acceleration of business models in the context of digital transformation and environmental sustainability.
- Continuous training in the field of international entrepreneurship and innovation through workshops, congresses, creative sparks, among others.
- Participation in research networks and international mobility in Latin America and Europe.

STUDENTS

- International Certificate: "International Entrepreneurship in Digital Platforms".
- Direct multicultural coworking with entrepreneurs, academics, experts and international students around the world.
- Innovative tools for the acceleration of business models at a global level.
- International student academic internships.
- Virtual or presential international business internships.



- International Certificate: Expert in International Entrepreneurship".
- International business networking and experts in international business, entrepreneurship and innovation.
- Potential consulting services to companies that integrate the IELSM digital platform.
- Participación en proyectos empresariales y de investigación internacionales.

EXPERTS

Registration Open until September 29, 2023

IELSM PHASE 7.0 / Oct. - Dec. 2023 (Seven working sessions)



Steps to register

1- Register on the IELSM website as a potential participant: for the call: 7.0: <https://www.ielsm.com/>

2- IELSM staff will contact you to discuss the terms of your participation.

3. . In the case of companies and universities, signing of a letter of understanding for their participation, prior contact with the IELSM and agreement on the objectives to be achieved.

3- In the case of universities, registration and list of participants: Students, Professors (Catalysts) before Sep. 29, 2023.

Join the IELSM by contacting us here:

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