



# Program

## Virtual Presentations

### October 23rd



## English Presentations

Moderators: Dr. Gloria Agyapong (Cape Coast University) / Dr. Daniel Agyapong (Cape Coast University) / Dr. Joseph Owino (Nairobi University)

Time: 10:30 - 13:15

Godson Quaicoe	Cape Coast University	Junior Entrepreneurs: Effect of Entrepreneurship Education on The Success of Student Entrepreneurs In Ghana.
Ella Weber	University of Glasgow	Women Warriors: Female Entrepreneurship in Chocó, Colombia.
James Pérez-Morón	Universidad de La Sabana	Women Ex-combatants Transition to Entrepreneurs in Post-Conflict Settings Evidence From Colombia.
Nixon O Omoro	University of Nairobi	Does Business Model Strategy matter? A case of SMEs in Kenya.
Julián Gutiérrez	Universidad Los Andes	Valuable connections for forgotten territories.
Marijan Koop	Business & Law School Berlin	Are digital Business Platforms as Business Model: Profitable and Innovating the Business World Simultaneously?
Daniel Agyapong	University of Cape Coast	Implications of Organizational Pilferage for Small Business: An Emerging Country Perspective.
Gloria Agyapong	University of Cape Coast	Owner-manager characteristics Entrepreneurial orientation and Growth of Family Business in the Greater Accra Region of Ghana.
María Alejandra Zela Barten / Rafael Palacios Bustamante	Business & Law School Berlin	Impact of International Digital Platforms on Female Entrepreneurship Empowerment.
Owino Joseph Odhiambo	University of Nairobi	Influence on market orientation on the relationship between organizational culture and performance of microfinance institutions in Kenya.