CREATIVE SPARK
UNA · IELSM
COLLABCONNECT WITH WOMEN ENTREPRENEURS

CALL FOR PAPERS

https://www.ielsm.com/creativesparksummit2023

Call for Abstracts Guidelines

The Creative Spark Scientific Committee is pleased to invite you to participate in this prestigious international business and academic event, which will be held on October 24 and 25 at the Universidad Nacional, Costa Rica, Campus Central, Heredia with a preliminary virtual session on October 23. In order to contribute to the quality and diversity of the papers to be presented at the event, we ask you to submit your abstracts for review and possible acceptance. The following are the guidelines for the submission of abstracts:

1. **Abstract Format and Extension:**
- The abstract must be written in Spanish or English.
- The maximum length of the abstract should be 300 words.

2. **Abstract Structure:**
- The abstract should clearly present the following elements: a) Objective or purpose of the research. b) Methodology used in the study. c) Main findings or results. d) Conclusions or implications of the results.

3. **Abstract Submission:**
- Abstracts should be sent to: https://docs.google.com/forms/d/e/1FAIpQLSddLFuYnVIS9ZMuzT4AAvanR8IaVPyQRvB7bWoQ0F7_1ee_Zw/viewform in Word format.
- In the subject line of the email, please indicate "Abstract Submission - Creative Spark Costa Rica 2023".

4. **Deadline for Submission:**
- The deadline for abstract submission is **September 25, 2023.**
- Abstracts received after this date will not be considered for review.

5. **Evaluation and Notification:**
- Abstracts will be evaluated by the Scientific Committee.
- Authors will be notified by email of the acceptance or rejection of their abstract by **October 2, 2023.**

6. **Submission of Accepted Papers:**
- .Authors whose abstracts are accepted must submit the full extension of their papers according to the guidelines for full papers (See below), and make the presentation of the oral paper in person or virtually, according to the modality chosen by the participant.

Guidelines for Full Papers

1.- Format and extension of the pap
- Papers must be written in Spanish or English.
- Papers should have a maximum length of 6,000 words, including references, tables, figures and annexes.

2.- Structure of the paper: Research papers should follow the following structure:
- Title: in capital letters, scientific name first capital letter and the rest in italics, in bold, maximum 20 words.
- Abstract: structured abstract of no more than 300 words, including objective, methodology, main results and conclusions.
- Keywords: up to 5 keywords representing the main topics of the paper.
      Introduction, literature review, methodology, results, discussion and conclusions and bibliographical references.

3.- Presentation of Tables and Figures:
- Tables and figures should be numbered and accompanied by clear titles.
- They should be placed in the corresponding place in the text and be cited in the text.

4.- APA Citation and Reference Standards:
- Use the APA seventh edition format for all citations and references in the text.

5.- Submission and Review of Papers:
- Papers should be sent to contact@ielsm.com in Word format by October 16, 2023 at the latest.
- All papers will be evaluated by scientific pairs and those that meet the requirements for publication will be selected. Authors will be notified of this selection by email.

Evaluation Criteria

- **Originality** and Innovation: novelty of the approach or perspective presented in the article.
- **Academic Rigor** and Theoretical Foundation: the solidity of the theoretical foundation and methodological approach used in the article will be considered.
- **Relevance** and practical contribution: the relevance of the article to the academic and professional environment will be analyzed.

Guidelines for Authors

- Two papers per registered author will be accepted.
- Each abstract may have a maximum of 4 authors.
- The order of the authors' names starts with the main author and the co-authors in order of their contribution to the paper or poster.
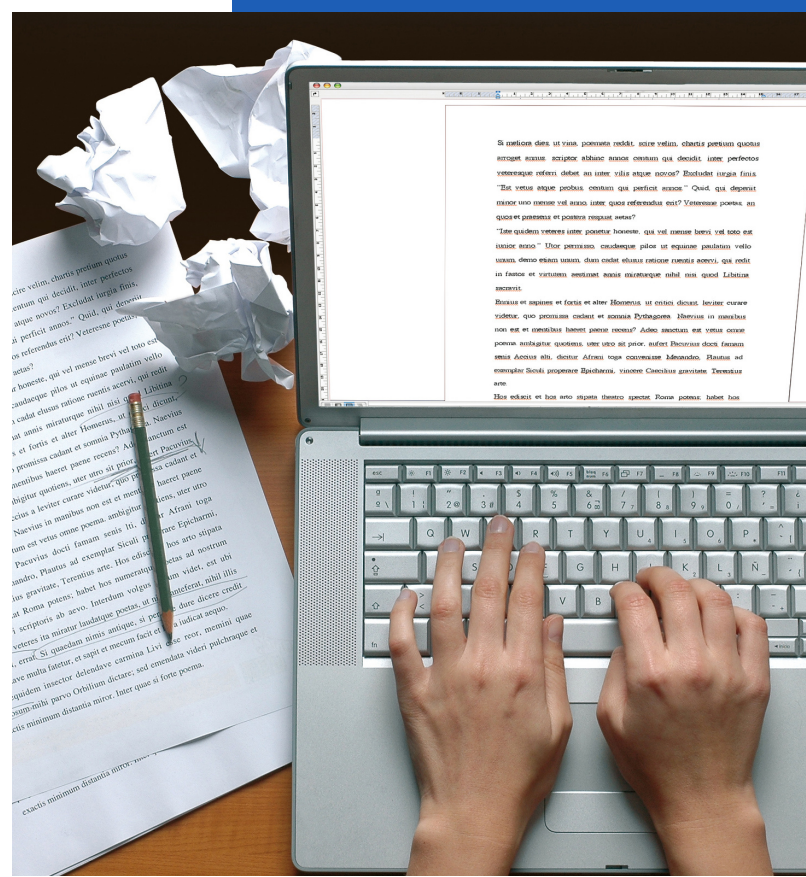
IELSM Creativa Spark Topics

1

Gender, Social Entrepreneurship and Biocommerce

- Women's entrepreneurship, networking and leadership
- Social entrepreneurship in emerging economies
- Popular and solidarity economy
- Rural and community social entrepreneurship
- Challenges of scalability and social impact measurement
- Biocommerce and bio-entrepreneurship

2

Innovation and Gender

- Creativity and entrepreneurial innovation
- Social innovation and green innovation
- Women's innovation
- Innovation ecosystems
- Application of emerging technologies (AI, ML, Block Chain) in the new economy

3

Special Entrepreneurship and Gender

- Senior entrepreneurship
- Family entrepreneurship
- Junior entrepreneurship
- Academic entrepreneurship

Colors and Contexts of Entrepreneurship

4

- Food Security and Sovereignty
- Strategic Agri-Food Business Marketing
- Finance and access to capital
- Value chains
- Public policies for entrepreneurship and social innovation

Entrepreneurship and Legality in the Digital Transformation

5

- Law and Regulation in the Digital Economy
- Data protection
- Regulation of artificial intelligence
- Legality and sustainability
- Legal entrepreneurship
- Legality of digital signatures
- Signatures and legal personality of entrepreneurship

Digital entrepreneurship

6

- Organization and development of digital platforms
- Organizational culture in digital platforms
- Culture of risk vs. culture of experimentation
- Leadership and innovation in digital platforms
- Academic platforms and
- entrepreneurship
- Social innovation in digital platforms